



# Physical space with digital techs

Phygital HUB - GELLIFY



## Welcome to Phygital HUB, a unique and innovative industrial space designed to host your next corporate event.

With 250 m<sup>2</sup> of open space, the Phygital HUB can accommodate up to 100 guests, making it perfect for conferences, workshops or networking events.

What sets the Phygital HUB apart is its versatility in terms of layout.

The space can be transformed to suit your every need, with a variety of seating arrangements and set-up options available.

Whether you need a theater-style setup for presentations, a more intimate setting for workshops, or a combination of both, our team will work with you to create the perfect space.

The space is equipped with state-of-the-art audiovisual equipment, high-speed Wi-Fi and modern furnishings to ensure maximum comfort for your guests. Furthermore, our affiliated catering service can provide a range of options for coffee breaks, refreshments and aperitifs.

The Phygital HUB is located in Casalecchio di Reno (BO), features free parking nearby and is easy to reach by public transport.

Experience the future of event spaces at Phygital HUB.  
Contact us to book your event!



**MQ**



**250**

**CAPACITY**



**100**

**LAYOUT**

**Conference Layout**  
**Academy Layout**  
**Workshop Layout**  
**Customized Layout**

**SERVICES INCLUDED**

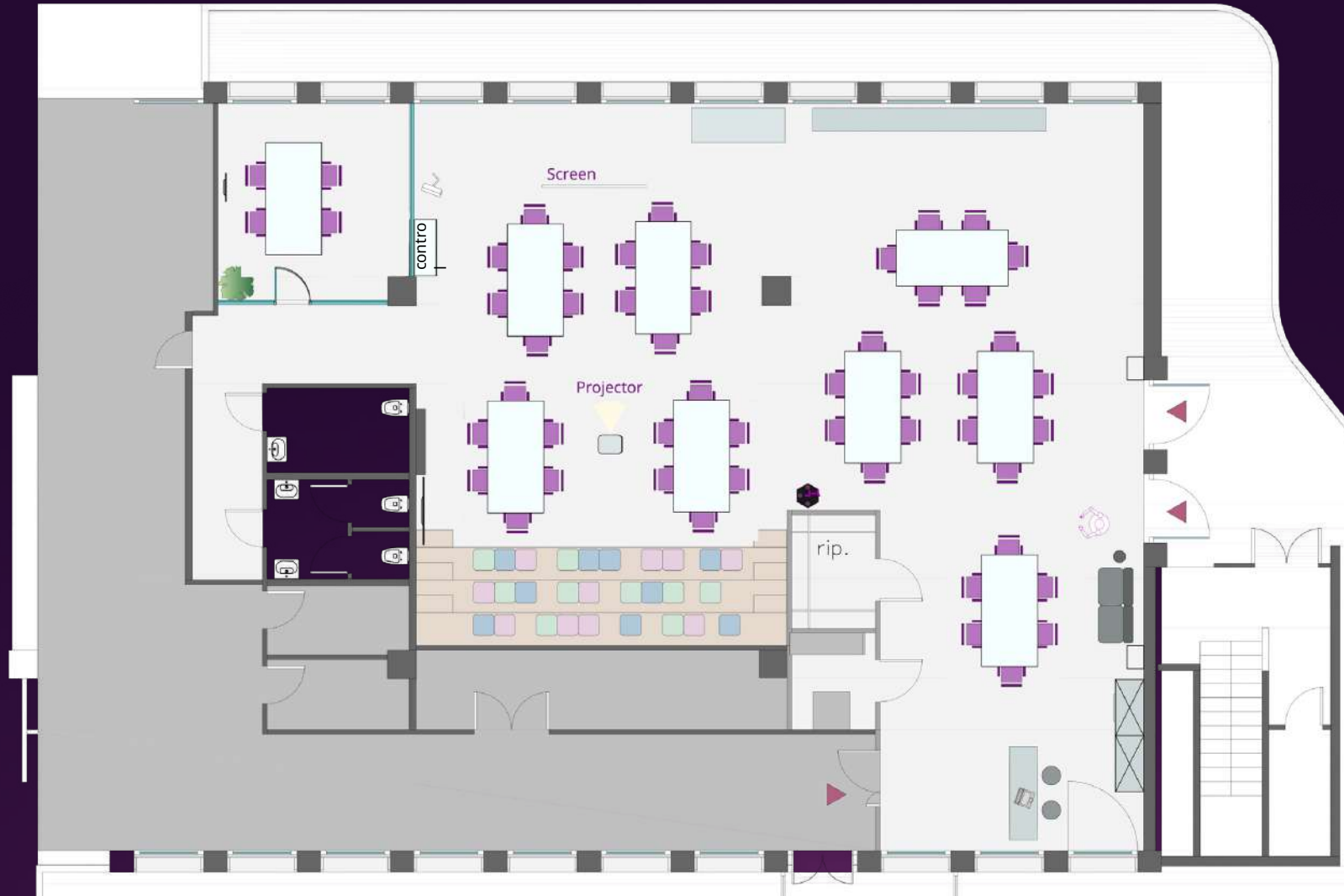
**Projector**  
**Audio/video system**  
**Wifi**  
**Air conditioning**  
**Free parking**  
**Reception**  
**Break area**  
**Accessibility**

**ON-DEMAND  
SERVICES**

**Catering**  
**AVL Technician**  
**Tech Tour\***

# PHYGITAL HUB

## Workshop Layout



### CONFIGURATION



**8 tables with  
seatings**



**Capacity: 40 guests**

# PHYGITAL HUB

## Conference Layout



### CONFIGURATION



**About 70 seats  
+ 30 on the  
bleachers**



**Capacity: 50/100 seats**



# PHYGITAL HUB

## Academy Layout

### CONFIGURATION



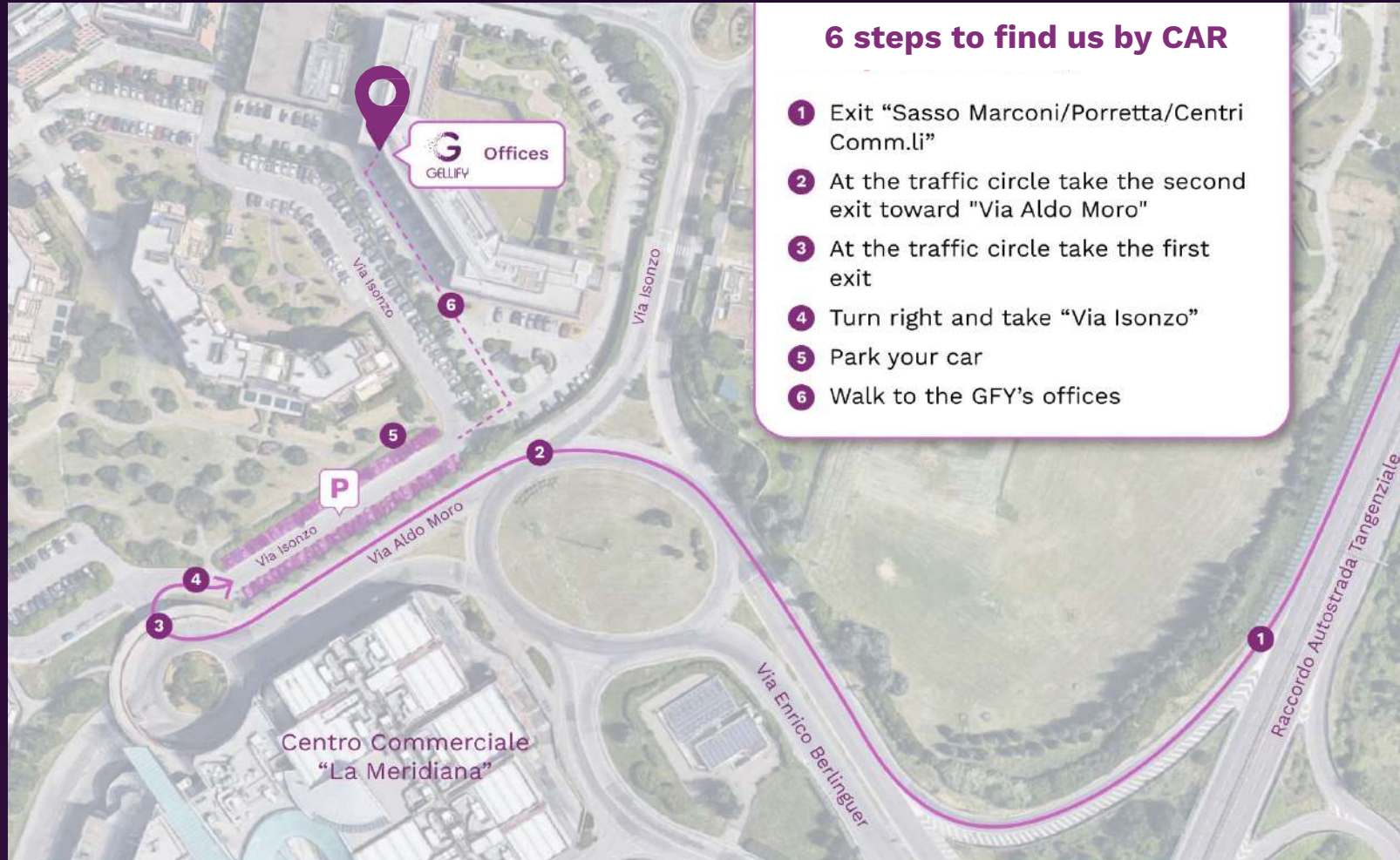
**6 tables  
with  
seating**



**Capacity: 26 guests**



## Via Isonzo 55/2, 40033 Casalecchio di Reno (BO) ITALY



### 6 steps to find us by CAR

- 1 Exit "Sasso Marconi/Porretta/Centri Comm.li"
- 2 At the traffic circle take the second exit toward "Via Aldo Moro"
- 3 At the traffic circle take the first exit
- 4 Turn right and take "Via Isonzo"
- 5 Park your car
- 6 Walk to the GFY's offices



### Car

Follow the signs for "Casalecchio di Reno – Centro Commerciale Meridiana", continue towards Via Isonzo 55/2 and park your car in the free car parks.

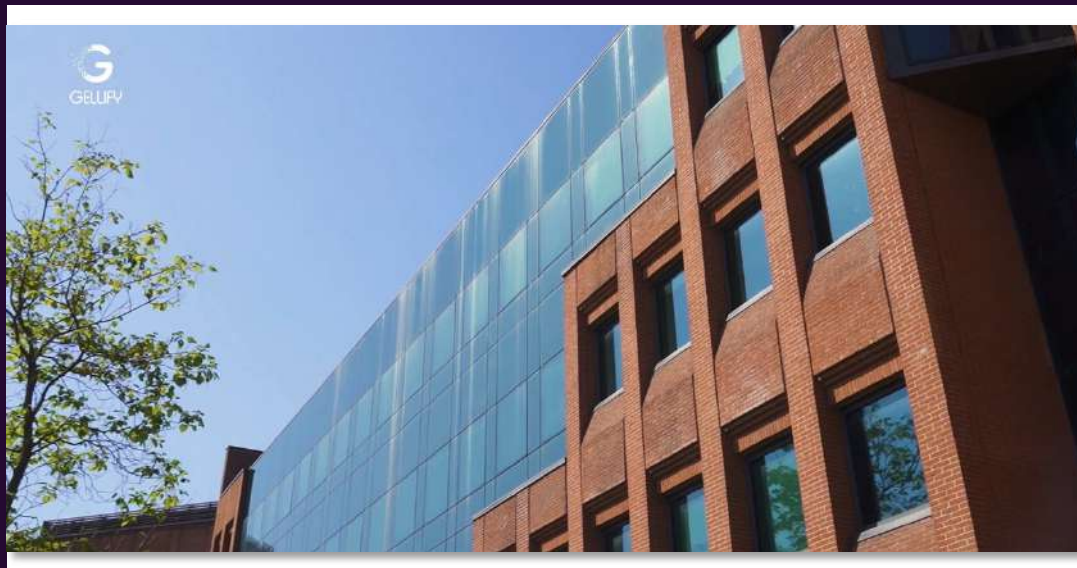


### Train

From Bologna Central Station take the train to Casalecchio Garibaldi. From the station, walk towards GELLIFY Phygital HUB passing through the "Meridiana" shopping center.



Phygital HUB - GELLIFY  
Gallery





Phygital HUB - GELLIFY  
Gallery







## Phygital HUB - GELLIFY Tech Tour

### WHY:

- Discover how the most modern digital technologies can be easily used and implemented to solve common challenges and problems in every business process, generating significant impacts in terms of reducing costs and making operations more efficient.

### WHAT:

- The Technological Islands present within the Phygital HUB describe innovative solutions along the entire value chain of a 4.0 factory, thanks to the collaboration with innovative startups in the GELLIFY portfolio and in the unique GELLIFY ecosystem.

### HOW:

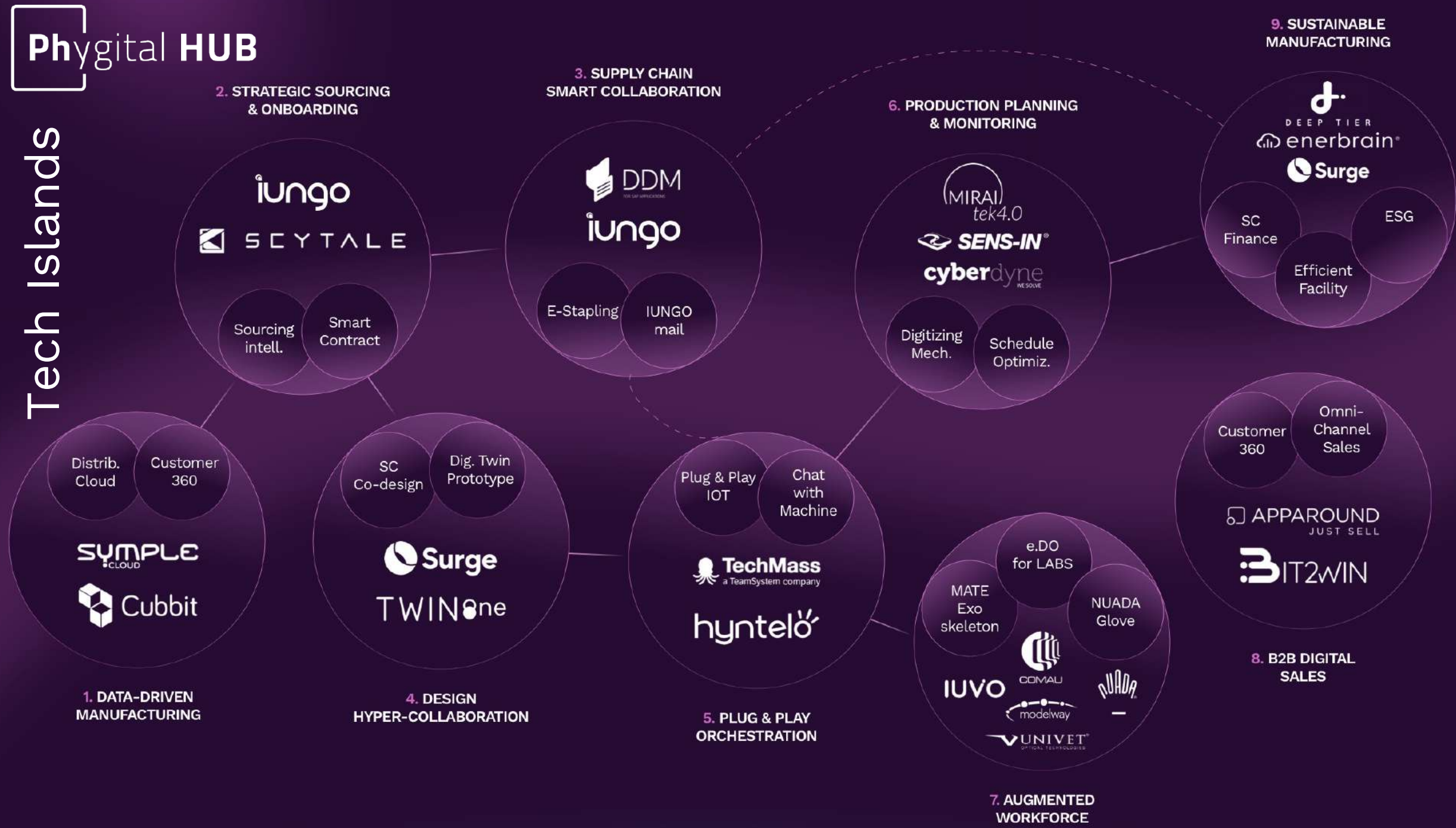
- Guided visit by a GELLIFY consultant to accompany you along the exhibition route and show you demos of the solutions.

### DURATION:

- Minimum 30 minutes up to a maximum of 2 hours depending on your needs.

# Phygital HUB

## Tech Islands







**For reservations and to request information contact:**

[office@gellify.com](mailto:office@gellify.com)